

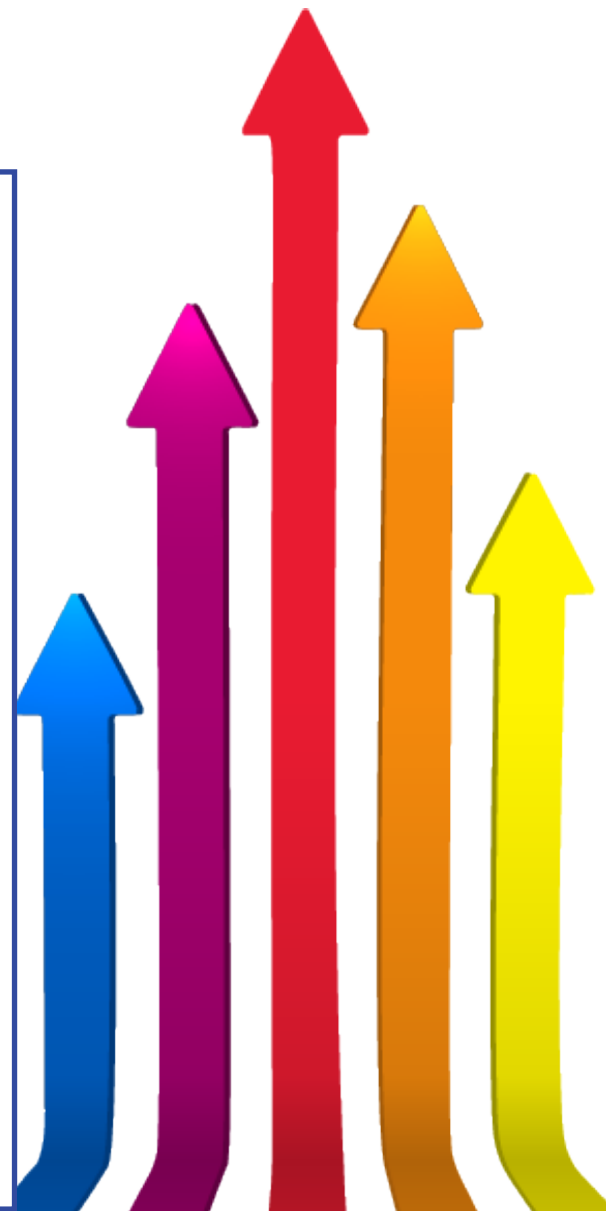
Advance Your CU with the help of LSC's Credit Card Program

LSC
Credit Card Processing

LSC is your advocate, your partner, and an extension of your credit union team. Our credit program is designed with the credit union industry in mind - we are here to help you help your members!

Top Reasons to Use LSC's Credit Card Program

- 1 Save time** with seamless implementation and conversion support.
- 2 Increase earnings** by driving greater card usage and balances with portfolio development programs
- 3 Protect revenue** with fraud and risk monitoring across all platforms
- 4 Enhance member experience** with our customer service center supporting your team
- 5 Partner** from an organization designed for the credit union industry
- 6 Enjoy scaled pricing** with bundled packaging



For the past 30 years we have relied on LSC to provide support to our CU because, despite our size, we cannot handle everything in house. The support their customer service team has provided and the value of their portfolio development program is tremendous. - Vitaliy Kutnyy, CEO of Selfreliance FCU
\$600 million in assets - Chicago, IL

Contact us today: 800.924.7124 or visit lsc.net/credit

What we offer:

Implementation and Conversion

- In-depth analysis of current programs with expert, personalized recommendations
- Project managers that will implement your program from start to finish

Portfolio Development

- Expertise in program customization
- An accelerated growth program (AGP) designed to increase revenue

Risk Management

- Profitability protection while managing and monitoring fraud
- Industry experts that provide product matching services for risk management tools
- Dedicated analyst for credit fraud monitoring

Account Management Service

- A devoted account manager for your credit union & expert customer service representatives ready to assist you

League Partnership

- A league partnership supported program with roots in the credit union industry

Bundled Pricing

- Per account pricing that allows the credit union to focus on growing member transactions

How that benefits you

Credit Union Problem: I focus on my member's financial health over making my credit union a profit.

LSC Solution: As a financial service provider designed by a credit union league for credit unions, we not only understand the CU principles, we share their values.

Credit Union Problem: Getting a representative from my financial service provider on the phone is nearly impossible.

LSC Solution: At LSC our tenured customer service representatives are dedicated to helping you. We resolved 96% of inquiry cases in under 3 hours.

Credit Union Problem: The conversion/deconversion process is a nightmare!

LSC Solution: We are the experts so you don't have to be. LSC checks every parameter and completes every aspect of implementation from start to finish during this process.

The LSC logo consists of the letters "LSC" in a bold, white, sans-serif font, with a registered trademark symbol (®) to the upper right of the "C".

LSC is the partner YOU need!

Contact us today:

800.924.7124 or visit lsc.net/credit

**A Dedicated
Partnership**

At LSC you are not a customer, you are a **partner**.
Our goal is to provide the service and tools you
need to grow and succeed.