

Five Tips to Build an Effective Video Banking Strategy

When: Wednesday, May 23, 2018 · 1:00 PM · Central Time

Duration: 1 hour

About This Webinar

Video Banking is on the rise. Our third annual study, co-sponsored by CUNA Strategic Services and Efma, provides you with unparalleled visibility into video banking trends via a survey of 288 financial services professionals and 4,144 consumers in North America and Europe.

Key Findings:

- Consumers love video banking, and those who have tried it want to use it again
- Credit unions that offer video banking are experiencing better outcomes, higher NPS, and higher sales
- Choosing the right technology that can scale and integrate in a real banking environment is essential to success
- Credits unions need to accelerate their video banking efforts or risk losing out to more nimble "digital native" competitors

Make sure you don't get left behind! Join us for this webinar to:

- Gain insights into video banking market trends
- Understand how video banking can help you enrich your member experience and improve your bottom line
- Hear our five recommendations to capture the video banking opportunity

Registration link: https://www.bigmarker.com/io-vidyo/build-effective-video-banking-strategy?utm_bmc_source=cuna

Presenters:

Cole Downing, Director of Sales, Financial Services

Cole is a no-nonsense guy when it comes to helping credit unions bring quality, face-to-face interactions to wherever their customers happen to be. Today's mobile, consumer-focused world demands it. Cole demands it. You should too.

Damien Simonneau, Head of Financial Services Solution Marketing, Vidyo

Damien leads global marketing initiatives for Vidyo's burgeoning Financial Services Solutions business. He has over a decade of experience working in the technology industry in Product Management and Product Marketing roles.