

Top Reasons to Offer a Prepaid Card



Helping Credit Unions Compete

Prepaid debit cards offer a uniquely easy and safe financial management tool for your members. They also provide many benefits to your credit union.



Prepaid cards give your credit union a competitive advantage, minimizes risk, and offer an **ongoing income opportunity**



Your members will enjoy the same benefits as a traditional card with **additional convenience and security** when shopping online



You can offer a **low risk prepaid Visa debit card** in lieu of a traditional debit or credit card program



A prepaid card **creates an ongoing relationship** between your credit union and your member



Your credit union will be able to approach a **market of members previously untapped**, including members with college-age children

