



*Helping Credit Unions Compete*

**FOR IMMEDIATE RELEASE**

**Media Contact**

Vidhya Iyer

[vidhya.iyer@lsc.net](mailto:vidhya.iyer@lsc.net)

(630)983-3216

**LSC Partners with Credit Unions to Celebrate Virtual Gift Cards and Giving Back to the Community**

Naperville, IL. April 6, 2021

ICUL Service Corporation (LSC) celebrated the introduction of virtual gift cards to its prepaid suite by partnering with credit unions to give back to the community. LSC's CUMONEY® Visa® Virtual Gift Card Contest awarded a total of \$2,000 in donations to charities chosen by the winning credit unions in early 2021.

LSC's mission is to help credit unions compete and advance their members and communities. In 2020, most people's lives were turned upside down by the pandemic and LSC acted to address it. This included finding ways to meet changing needs within the financial industry as well as giving back to the community at large.

Over the 2020 holiday season, LSC held a contest to help credit unions play an even larger role in making community dreams come true. The winning credit unions and charities chosen are listed below.

- Credit Union of Colorado.....Partners In Health
- Point Breeze CU.....First Fruits Farm, Inc.
- Honor CU.....Humane Society of Southwestern Michigan
- Portland Local 8 FCU.....Labor's Community Service Agency, Inc.

"It's an honor for LSC to be part of supporting our credit unions and the important missions of their chosen charities," says LSC President Libby Calderone. "I hope the winning credit unions feel a strong sense of accomplishment. I'm very proud of all our credit union partners for their dedication to service and the impact they are having on both their members and communities."



*Helping Credit Unions Compete*

**About LSC®**

LSC is a credit union service organization offering a wide array of products and services and is dedicated to helping credit unions compete. Its experience and expertise in all areas from card programs and customer service to education and legal advocacy, as a corporate partner of the Illinois Credit Union League, has made LSC a key support provider in the credit union movement. Its products include credit and debit programs, pre-paid debit cards, portfolio development consulting, Agent credit card programs, ATM services, and debt collection. It serves more than 2,300 credit unions in 50 states. More information can be found at:

<http://www.lsc.net>.

###