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**United Way and LSC Team Up with Credit Unions to Assist Families Impacted by Hurricane Ida**

Naperville, IL. October 5, 2021

LSC has joined with United Way to help benefit families impacted by Hurricane Ida. The LSC team first sprang into action over Labor Day weekend to coordinate the processing and delivery of United Way funded gift cards to families in need of food, gas, supplies, repairs, and other important items. Over the course of several weeks, the two organizations worked alongside credit unions to provide over 2500 gift cards to families.

LSC's Prepaid Team first coordinated with credit unions and United Way volunteers to pick up the plastics over the holiday weekend. LSC worked behind the scenes to ensure the gift cards were ready to deliver into the hands of these families. The five credit unions who stepped up to support the effort include eCO CU (AL), Department of Corrections CU (LA), Members CU (NC), Fort McClellan CU (AL) and Lions Share FCU (NC).

"Partnering with United Way and credit unions to help ease the burden faced by families in the aftermath of Hurricane Ida has been an honor," says Libby Calderone, President of LSC. "I'm grateful for the caring and dedicated people at LSC who go the extra mile to partner with credit unions in serving their members and communities."

"United Way is beyond thankful for LSC and the credit unions' efforts to secure gift cards for struggling families across Southeast Louisiana – it was no easy feat. Because they went above and beyond to meet our request, we were able to surprise more than 2,500 households at our relief pop-ups with \$100 in immediate financial assistance to help them afford their most urgent needs," states Michael Williamson, UWSELA President and CEO.

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**About LSC**

LSC® is a credit union service organization offering a wide array of products and services and is dedicated to helping credit unions compete. Its experience and expertise in all areas from card programs and customer service to education and legal advocacy, as a corporate partner of the Illinois Credit Union League, has made LSC a key support provider in the credit union movement. Its products include credit and debit programs, pre-paid debit cards, portfolio development consulting, Agent credit card programs, ATM services, and debt collection. It serves more than 2,300 credit unions in 50 states. More information can be found at <http://www.lsc.net>

**About United Way**

For almost 100 years, [United Way of Southeast Louisiana](http://UnitedWaySELA.org) (UWSELA) has been a leader and trusted partner in improving lives and making a lasting difference. We fight to eradicate poverty by preparing people for quality jobs, growing incomes, and affording better health and education opportunities throughout Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes. We have a bold vision of equitable communities where all individuals are healthy, educated, and financially stable – and we have a plan. United Way of Southeast Louisiana's [Blueprint for Prosperity](#) guides all strategic investments in programs, initiatives, collaborations, volunteerism, and advocacy aimed at tackling poverty. For more information, please visit [UnitedWaySELA.org](http://UnitedWaySELA.org). Find us on social: @UnitedWaySELA.